



**Padmabhushan Vasantodada Patil Mahavidyalaya,
Kavathe Mahankal.**

DEPARTMENT OF GEOGRAPHY

Career Oriented Course in

“Advanced Diploma Course in Tourism”

(2019-20)

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From,
Head,
Department of Geography
P. V. P. College, Kavathe Mahankal,
Dist. Sangli, Maharashtra 416405
Date: 1/07/2019

To,
The principal,
Padmabhushan Vasantodada Patil Mahavidyalaya,
Kavathe Mahankal, Dist. Sangli,
Maharashtra 416405

Subject: Seeking a permission to start the career-oriented course in
“Advanced Diploma Course in Tourism”

Respected sir,

As per your guidelines we are going to start a career-oriented course in
“Advanced Diploma Course in Tourism” in Department of Geography for
our college students. This course will be of 60 hours and will be completed
during July 2019 to Feb 2020. The course will be definitely very
beneficiary for students.

I request you to give permission to start the above course in the Department.

Thanking you.

Yours faithfully,

*Permission
Granted*

PRINCIPAL,

**Padmabhushan Vasantodada Patil
Mahavidyalaya, Kavathe Mahankal, Dist-Sangli**

Padmabhushan Vasantodada Patil Mahavidyalaya, Kavathe Mahankal Sangli.



DEPARTMENT OF GEOGRAPHY

Date: 05-07-2019

NOTICE

All the students in P. V. P. college, Kavathe Mahankal are informed that, Department of Geography is going to start the career-oriented course in "Advanced Diploma Course in Tourism" The interested students are requested to enroll up to 15 July, 2019.


Co-ordinator


Head

H.O.D.
Department of Geography
P. V. P. Mahavidyalaya Kavathe Mahan...
Dist.- Sangli - 416 405.



BROCHURE



Shikshan Prasarak Sanstha's
Padmabhushan Vasantrodada Patil Mahavidyalaya
Kavathe Mahankal

DEPARTMENT OF GEOGRAPHY

Free
Certificate

Smart
Classroom

Job
Oriented

- Advanced Diploma Course in Tourism

Starting From
20th July 2019

Duration : 60
Hours

OPEN FOR
ENROLLMENT

Contact
7020975212



Padmabhushan Vasantodada Patil Mahavidyalaya, Kavathe Mahankal

DEPARTMENT OF GEOGRAPHY

Advanced Diploma Course in Tourism

Board of Studies

| Sr. No. | Name | Designation | Signature |
|---------|-------------------|-------------|-----------|
| 1. | Dr. T.E. Kumbhar | President | |
| 2. | Dr. D. A. Gade | Member | |
| 3. | Mr. A.M. Mali | Member | |
| 4. | Mrs. V.P. Ghatage | Member | |
| 5. | Miss. B. C. Mali | Member | |



Padmabhushan Vasantodada Patil Mahavidyalaya, Kavathe Mahankal

DEPARTMENT OF GEOGRAPHY

Advanced Diploma Course in Tourism

Objectives:

1. To introduce the student with the importance of Advanced Diploma Course in Geography.
2. To understand the concept in Advanced Diploma Course.
3. To give basic information to the students about Advanced Diploma Course.
4. To understand the process and value of Tourism.

Duration:

The course will be completed in 60 hours .

Eligibility of the student:

1. The student must have the basic knowledge of Tourism.
2. Student must have Enrolment in B.A.III. Examination.

Course outcomes:

By the end of this course students are expected,

1. Provide the student with an introduction to the world of business and particularly to business as it applies to the hospitality industry.
2. Understand the structure, nature and operating characteristics of the different sectors of the hospitality industry.
3. To enhance tourism with dignity, respect so that they enrich the tourism experience and build pride and confidence among local communities.

Evaluation Method: The examination will be conducted in theory. Theory examination will consist of 25 multiple choice questions which will be conducted on written examination will be of 50 marks which will be in class at the end of the course.



Padmabhushan Vasantodada Patil Mahavidyalaya, Kavathe Mahankal

DEPARTMENT OF GEOGRAPHY

Advanced Diploma Course in Tourism

Syllabus

Unit 1: Introduction to Eco-Tourism

(10 hours)

- 1.1 Definition, Concept, Growth and Principles.
- 1.2 Emerging Concepts: Eco/rural/ agri /farm/green/wilderness/countryside special Interest tourism.
- 1.3 Tourism-Environmental Relevance.
- 1.4. Concept of carrying Capacity

Unit 2: Tourism and Accommodation

(10 hours)

- 2.1 Introduction to hotels, Accommodation Industry, types, Evolution of lodging Industry, Need, Importance, role of hotels, FHRAI, star Hotels Classification.
- 2.2. International Sceneries and trends
- 2.3 .Hotel Industry in India: Evolution, Different groups of Hotels in India, Hotel Groups. ITDC-role importance, Ashoka group, Welcome Group, Taj group role in Tourism.

Unit 3: Marketing of Hotels

(10 hours)

- 3.1 Meaning and concept of Hospitality marketing.
- 3.2 Importance of Hospitality.
- 3.3 Hotel market and new trends.



TIMETABLE FOR ADVANCED DIPLOMA COURSE IN TOURISM

(2019-20)

B.A.III

July, 2019

| Time | Date | | | |
|---------------|------------|------------|------------|------------|
| 11.00 to 1.00 | 20/07/2019 | 21/07/2019 | 27/07/2019 | 28/07/2019 |

August, 2019

| Time | Date | | | | |
|---------------|------------|------------|------------|------------|------------|
| 11.00 to 1.00 | 03/08/2019 | 04/08/2019 | 10/08/2019 | 11/08/2019 | 17/08/2019 |
| 11.00 to 1.00 | 18/08/2019 | 24/08/2019 | 25/08/2019 | 31/08/2019 | *** |

September, 2019

| Time | Date | | | | |
|---------------|------------|------------|------------|------------|------------|
| 11.00 to 1.00 | 01/09/2019 | 07/09/2019 | 08/09/2019 | 14/09/2019 | 15/09/2019 |
| 11.00 to 1.00 | 21/09/2019 | 22/09/2019 | 28/09/2019 | 29/09/2019 | *** |

October, 2019

| Time | Date | | | |
|---------------|------------|------------|------------|------------|
| 11.00 to 1.00 | 05/10/2019 | 06/10/2019 | 12/10/2019 | 13/10/2019 |

November, 2019

| Time | Date | | | | |
|---------------|------------|-----|-----|-----|-----|
| 11.00 to 1.00 | 30/11/2019 | *** | *** | *** | *** |

December, 2019

| Time | Date | | | | |
|------|------|--|--|--|--|
|------|------|--|--|--|--|



| | | | | | |
|---------------|------------|------------|------------|-----|-----|
| 11.00 to 1.00 | 01/12/2019 | 07/12/2019 | 08/12/2019 | *** | *** |
| | | | | | |

(2 Hours per Day)

Co-ordinator

Head

H.O
Department of ...
P. V. P. Mahavidyalaya Kavathe Mahan.
Dist.- Sangli - 416 405.



Padmabhushan Vasantrodada Patil Mahavidyalaya, Kavathe Mahankal.

DEPARTMENT OF GEOGRAPHY

Advanced Diploma Course in Tourism

Date: 17-07-2019

NOTICE

All the enrolled students are informed that, the lectures of the course will be started from 20th July, 2019 as per timetable. All the lectures will be conducted in Class room in Department of Geography.


Co-Ordinator


Head

H.O.D.
Department of Geography
P. V. P. Mahavidyalaya Kavathe Mahar.
Dist.- Sangli - 416 405.



Padmabhushan Vasantodada Patil Mahavidyalaya, Kavathe Mahankal.

DEPARTMENT OF GEOGRAPHY

Advanced Diploma Course in Tourism

Name list (B.A. III)

| Sr. No. | Name |
|---------|---------------------------|
| 1. | Mote Balaso Mahalappa |
| 2. | Kothavale Chitra Shital |
| 3. | Patil Himalaya Nanaso |
| 4. | Hajare Ashwini Ganpati |
| 5. | Shirote Priyanka Satish |
| 6. | Patil Priyanka Pandurang |
| 7. | Chavan Dipali Suresh |
| 8. | Mane Priyanka Prabhakar |
| 9. | Patil Samrudhi Vasant |
| 10. | Jadhav Nisha Yuvraj |
| 11. | Pujari Komal Shrivankumar |



| | |
|-----|--------------------------|
| 12. | Yamgar Rukmini Pandurang |
| 13. | Athani Pooja Annappa |
| 14. | Gaikwad Vrushali Ananda |
| 15. | Dhere Pranali Manohar |
| 16. | Mujavar Karisma Dilavar |
| 17. | Yamger Vishal Kundlik |
| 18. | Kadam Maruti Laxman |
| 19. | Kadam Pramod Ramchandra |
| 20. | Jadhav Pravin Anil |
| 21. | Sapkal Mayuri Jotiram |
| 22. | Chougule Ashwini Pandit |
| 23. | Hange Kajal Rajaram |

15
P.V.P. Mahavidyalaya
Dist. Sangli.
Kavathe Mahankal

Padmabhushan Vasantodada Patil Mahavidyalaya, Kavathe Mahankal.

DEPARTMENT OF GEOGRAPHY


Advanced Diploma Course in Tourism


Date: 8-12-2019

NOTICE

All the enrolled students are informed that, the timetable for theory examination and practical examination of the course in "Advanced Diploma Course in Tourism" is as below,

| Examination | Time |
|--------------------|---|
| Theory | 22 December, 2019 (1.00 p.m. to 2.00 p.m.) |


Co-Ordinator


Head

H.O.D.
Department of Geography
P. V. P. Mahavidyalaya Kavathe Mahankal
Dist.- Sangli - 416 405.



PADMABHUSHAN VASANTRAODADA PATIL MAHAVIDYALAYA

Kavathe Mahankal, Dist. – Sangli (Maharashtra) Pin – 416405

Principal: Prof. (Dr.) M. K. Patil
Website: www.pvpcollegekm.com

Phone No.: 02341-222014
E-mail: kmpvp@rediffmail.com

Time- 01.00P.M. To 02.00 P.M.

Date: 22/12/2019

1. Eco-Tourism चा परिभाषा कोणता आहे?

- A - प्राणी संरक्षण
- B - पर्यावरणाची संरक्षण व प्रदर्शन
- C - सौंदर्याची निर्मिती
- D - खालीलपैकी काहीही नाही

2. Eco-Tourism च्या प्रकार कोणत्या आहेत?

- A - प्राकृतिक
- B - इतिहासी पर्यटन
- C - धार्मिक पर्यटन
- D - सामाजिक पर्यटन

3. पर्यटन-पर्यावरण संबंधात कोणत्या गोष्टी महत्त्वाच्या आहेत?

- A - प्राणी संरक्षण
- B - खालीलपैकी काहीही नाही
- C - जलसंरक्षण
- D - अशोक स्तंभ

4. Carrying Capacity चा अर्थ काय आहे?

A - प्राणी संख्या

B - प्रदेशाची धार्मिकता

C - प्राणी संख्येचा सर्वोच्च सीमा

D- समुद्र किनारा

5. हॉटेल आणि आवास उद्योगाच्या परिचयात खालीलपैकी कोणत्या प्रकार आहेत?

A - सोयीस्त

B - खच्चरिस्त

C- खालीलपैकी काहीही नाही

D - धुरणीस्त

6. Hotel Industry ची Evolution किती वर्षांपूर्वी झाली?

A- 20 वर्ष

B - 50 वर्ष

C- 100 वर्ष

D - 200 वर्ष

7. ITDC ची पूर्ण नाव काय आहे?

A- भारतीय पर्यटन विकास निगम

B - भारतीय टूरिस्टिक डेव्हलपमेंट कॉर्पोरेशन

C - भारतीय हॉटेल पर्यटन निगम

D - भारतीय गुलाबराई पर्यटन कॉर्पोरेशन

8. ताज हॉटेल ची उत्पादने कुठल्या नगरात आहेत?

A - मुंबई



B - दिल्ली

C - कोलकाता

D- बेंगळूरु

9. Hospitality Marketing चा अर्थ काय आहे?

A - हॉटेल आणि खाणे पाण्याची विपणन

B - मनोरंजनाचा विपणन

C - खालीलपैकी काहीही नाही

D - चित्र विपणन

10. Hospitality Marketing कसा महत्त्वाचा आहे?

A - सर्व्हिस उपलब्धता

B - अत्यंत महत्त्वाचे नसलेले आहे

C - सगळे

D - सामाजिक

11. हॉटेल विपणन किती गोष्टी महत्त्वाची आहेत?

A - विरासत

B - प्रदान

C - गोष्ट

D आणि

12. हॉटेल विपणनाच्या नवीन प्रवृत्ती कोणत्या आहेत?

A - अभिवृद्धी



B - आधुनिकीकरण

C - सगळे

D- आणि

13. हॉटेल विपणनाचा अर्थ काय आहे?

A - संबंध

B - आर्थिक

C - सांगणक

D - सामाजिक

14. हॉटेल आणि रेस्टॉरंट्स संचालन कसे करावे?

A - धर्म

B - आर्थिक

C - सांगणक

D - सामाजिक

15. आतिथ्याच्या महत्त्वाचे विमर्श कोणते आहेत?

A - धर्म

B- आर्थिक

C - सांगणक

D - सामाजिक

16. अर्थरुजात्रा चा परिभाषा कोणता आहे?

A - वनस्पती तसेच प्राणी संरक्षण

B - पर्यावरणाची संरक्षण व प्रदर्शन

C- सौंदर्याची निर्मिती

D - खालीलपैकी काहीही नाही

17. Eco-Tourism च्या प्रकार कोणते आहेत?

A - प्राकृतिक

B - शहरी

C - इतिहासी

D - सामाजिक

18. पर्यटन-पर्यावरण संबंधात कोणत्या गोष्टी महत्त्वाच्या आहेत?

A- प्राणी संरक्षण

B - खालीलपैकी काहीही नाही

C - जलसंरक्षण

D - अशोक स्तंभ

19. Carrying Capacity चा अर्थ काय आहे?

A - प्राणी संख्येचा सर्वोच्च सीमा

B - प्राणी संख्या

C - प्रदेशाची धार्मिकता

D - समुद्र किनारा

20. हॉटेल आणि आवास उद्योगाच्या परिचयात खालीलपैकी कोणत्या प्रकार आहेत?

A- सोयीस्त

B - खच्चरिस्त

- C - खालीलपैकी काहीही नाही
D - धुरणीस्त

21. Hotel Industry ची Evolution किती वर्षांपूर्वी झाली?

- A - 20 वर्ष
B - 50 वर्ष
C - 100 वर्ष
D - 200 वर्ष

22. ITDC ची पूर्ण नाव काय आहे?

- A - भारतीय पर्यटन विकास निगम
B - भारतीय टूरिस्टिक डेव्हलपमेंट कॉर्पोरेशन
C - भारतीय हॉटेल पर्यटन निगम
D - भारतीय गुलाबराई पर्यटन कॉर्पोरेशन

23. ताज हॉटेल ची उत्पादने कुठल्या नगरात आहेत?

- A - मुंबई
B - दिल्ली
C - कोलकाता
D - बेंगळूरु

24. Hospitality Marketing कसा महत्त्वाचा आहे?

- A - सर्व्हिस उपलब्धता
B - अत्यंत महत्त्वाचे नसलेले आहे
C - सगळे



D - आणि

25. हॉटेल विपणनाच्या नवीन प्रवृत्ती कोणत्या आहेत?

- A - अभिवृद्धी
- B - आधुनिकीकरण
- C- सगळे
- D - आणि

Answer Key

- 1.-B - पर्यावरणाची संरक्षण व प्रदर्शन
- 2.-A - प्राकृतिक
- 3.-A - प्राणी संरक्षण
4. -C- प्राणी संख्येचा सर्वोच्च सीमा
- 5.-A - सोयीस्त्र
6. -D- 200 वर्ष
7. -A- भारतीय पर्यटन विकास निगम
8. -A- मुंबई
- 9.-A - हॉटेल आणि खाणे पाण्याची विपणन
10. -C- सगळे
11. -C-गोष्ट आणि
12. - A- अभिवृद्धी
13. - A- संबंध



14. -D-सामाजिक
15. -A-धर्म
16. -B-पर्यावरणाची संरक्षण व प्रदर्शन
17. -A-प्राकृतिक
- 18.-A - प्राणी संरक्षण
- 19.-A- प्राणी संख्येचा सर्वोच्च सीमा
20. -A- सोयीस्त
21. -B- 50 वर्ष
22. -A- भारतीय पर्यटन विकास निगम
23. -A- मुंबई
24. -C- सगळे
25. - A-अभिवृद्धी



Photos:



Advanced Diploma Course in Tourism Class



Padmabhushan Vasantodada Patil Mahavidyalaya, Kavathe Mahankal.

DEPARTMENT OF GEOGRAPHY

Advanced Diploma Course in Tourism

Result

| Sr.No. | Name | Class | Marks | Remark |
|--------|---------------------------|-----------|-------|--------|
| 1 | Mote Balaso Mahalappa | B. A. III | 44 | A+ |
| 2 | Kothavale Chitra Shital | B. A. III | 40 | A+ |
| 3 | Patil Himalaya Nanaso | B. A. III | 36 | A |
| 4 | Hajare Ashwini Ganpati | B. A. III | 32 | A |
| 5 | Shirote Priyanka Satish | B. A. III | 42 | A+ |
| 6 | Patil Priyanka Pandurang | B. A. III | 46 | O |
| 7 | Chavan Dipali Suresh | B. A. III | 40 | A+ |
| 8 | Mane Priyanka Prabhakar | B. A. III | 48 | O |
| 9 | Patil Samrudhi Vasant | B. A. III | 42 | A+ |
| 10 | Jadhav Nisha Yuvraj | B. A. III | 32 | A |
| 11 | Pujari Komal Shravankumar | B. A. III | 36 | A |
| 12 | Yamgar Rukmini Pandurang | B. A. III | 32 | A |
| 13 | Athani Pooja Annappa | B. A. III | 34 | A |
| 14 | Gaikwad Vrushali Ananda | B. A. III | 44 | A+ |
| 15 | Dhere Pranali Manohar | B. A. III | 44 | A+ |
| 16 | Mujavar Karisma Dilavar | B. A. III | 36 | A |
| 17 | Yamger Vishal Kundlik | B. A. III | 34 | A |
| 18 | Kadam Maruti Laxman | B. A. III | 36 | A |



| | | | | |
|----|-------------------------|-----------|----|----|
| 19 | Kadam Pramod Ramchandra | B. A. III | 44 | A+ |
| 20 | Jadhav Pravin Anil | B. A. III | 36 | A |
| 21 | Sapkal Mayuri Jotiram | B. A. III | 34 | A |
| 22 | Chougule Ashwini Pandit | B. A. III | 44 | A+ |
| 23 | Hange Kajal Rajaram | B. A. III | 46 | O |

(*A – Satisfactory **A+-Excellent ***O – Outstanding)



CERTIFICATE



Shikshan Prasarak Sanstha's
Padmabhushan Vasantrodada Patil Mahavidyalaya, Kavathe Mahankal
Affiliated to Shivaji University, Kolhapur

DEPARTMENT OF GEOGRAPHY C E R T I F I C A T E

This is to certify that Mr. Mote Balaso Mahalappa of Class B. A. III has successfully completed the Short Term Career Oriented Course entitled "Advanced Diploma Course in Tourism", and secured grade A+ during the academic year 2019-20.

Course Co-Ordinator
Mrs. V .P. Ghatage

Head
Department of Geography
Dr. T. E. Kumbhar

Principal
Prof. (Dr) A. V. Babar



Padmabhushan Vasantrodada Patil Mahavidyalaya, Kavathe Mahankal.

DEPARTMENT OF GEOGRAPHY

Report on Career Oriented Course in "Advanced Diploma Course in Tourism"

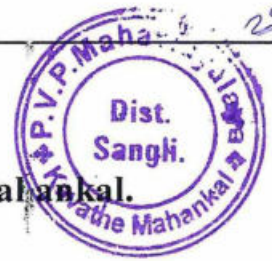
| | |
|---------------|--|
| Title | Career Oriented Course in "Advanced Diploma Course in Tourism " |
| Duration | 20 th July 2019 to 22 th December 2019 |
| Organizer | Department of Geography, P.V.P. Mahavidyalaya Kavathe Mahankal |
| Funding | -- |
| BOS / Faculty | Dr. T.E. Kumbhar Dr. D.A. Gade Mr. A.M .Mali Mrs. V.P. Ghatage Miss. B.C. Mali |
| Co-ordinator | Mrs.V.P.Ghatage |
| Background | Now a days Tourism has high importance. For that, students must have some knowledge of Tourism and their Aspects. So, this course is intended. |
| Objective | 1. To introduce the student with the importance of Advanced Diploma Course. 2. To understand the concept of Tourism. 3. To give basic information to the students about Advanced Diploma Course in Tourism. 4. Develop a nuanced understanding of Tourism to enhance Sustainable development. |
| Outcomes | 1. Proficiency in selecting and applying diverse methodologies for tourism investigations. 2. Critical analysis and interpretation in Tourism. 3. To enhance spatial data collection and analysis in tourism. 4. Effective communication of tourism findings through geographic reports. |
| Conclusion | "In conclusion, our Short-Term Course on Advanced Diploma Course in Tourism equips participants with essential tools and skills for conducting impactful Tourism. Participants emerge with a heightened proficiency in selecting and applying diverse methodologies, enhancing their ability to analyze Tourism data ethically and critically. |


Co-ordinator


Head

H.O.D.
Department of Geography
P. V. P. Mahavidyalaya Kavathe Mahankal
Dist.- Sangli - 416 405.


PRINCIPAL,
Padmabhushan Vasantrodada Patil
Mahavidyalaya, K.Mahankal, Dist.Sangli



Padmabhushan Vasantodada Patil Mahavidyalaya, Kavathe Mahankal.


DEPARTMENT OF GEOGRAPHY

Career Oriented Course in "Advanced Diploma Course in Tourism"

Brief Summary

| | | | | | |
|---------|-----------------------|--|----------|---------|-------|
| Sr. No. | Organizing department | Department of Geography | | | |
| 1 | Type of Activity | Career Oriented Course in "Advanced Diploma Course in Tourism" | | | |
| 2 | Duration of Activity | 20 July 2019 to 22 December 2019 | | | |
| 3 | Venue | Department of Geography | | | |
| 4 | Participation | | | | |
| | Students | | Male | Female | Total |
| | B. A. III | | 06 | 17 | 23 |
| 5 | Result | A-Grade | A+-Grade | O-Grade | Total |
| | | | | | |
| | B. A. III | 11 | 09 | 03 | 23 |


Co-Ordinator


PRINCIPAL,
Padmabhushan Vasantodada Patil
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Head

H O D
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P. V. P. Mahavidyalaya Kavathe Maha:
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